



MICHAEL BRADFIELD PHOTOGRAPHY PTY LTD.

Photo Art Copy

Creating an Archive of your Art

Premium Package for 2D art work

This package provides you with a high-resolution archived image of your work. This image is suitable for almost any book and poster reproduction that you might need. It also comes with the images that you get with the standard package; i.e. digital files that are suitable for printing brochures and invitations as well as emailing and posting on the web. With the premium package you also get a high quality A4 ink jet print of each of your images for reference.

All images are supplied to you on CD and a copy retained by us should you ever lose your images. The job takes 2 working days from start to finish

Price Includes

- Three copies of each image provided on CD (one for print, one for web/email and a high-resolution 16bit archive copy.)
- A4 Inkjet print of each image for reference
- Back up copy of images retained by Michael Bradfield Photography Pty Ltd for ten years

Benefits – Why Digital?

- Faster turn-around times than traditional film processing
- Save money and time on scanning
- Colour managed workflow to ensure the best possible reproduction of colour and tone from your artworks
- Reasonable prices

Artwork Reproduction on digital camera	Photography
One Piece	\$100
2 - 5 Pieces	\$100 for first image + \$42.50 each image
6 Pieces and over	\$100 for first image + \$35 each image

Technical Information

3 digital files supplied

File Type	File size	Usage
Archive TIF / RGB	100mb	16 bit Archive for photographic quality, inkjet printing or book reproduction
Print TIF / RGB	30mb	8 bit print ready file for brochures and invitations up to A4
Web JPEG	100-200kb	Web Ready for Internet or emailing

- Included in the image are Kodak colour control and grey scale patches to provide information for printing later.
- 30mb RGB files are suitable for reproduction up to A4 size for catalogues and invitations
- Archive files can reproduced up to A3 size and beyond
- The digital photography is colour managed using an ICC compliant workflow to produce an accurate representation of your artwork from photography through to print.

Other charges

- A \$400 call-out fee applies for out of studio work
- Courier and postage fees are charged separately
- Prices exclude GST
- Extra CDs
- To print via email jpegs
- Artworks that are behind glass
- Faster turnaround times
- Retrieval of past images
- RGB/CMYK conversions

Additional Services

- Photography of 3D artwork
- Accurate matching of your file to your off-set print company

Full Price list

Standard 2 day turnaround	A4 to print file Small for web file Proof sheet
First artwork	\$100
next 2-5 artworks	\$27 each
next 6 and over	\$25 each

Premium 2 day turnaround	A3 to print file Small for web file A4 print of each image
First artwork	\$100
next 2-5 artworks	\$42.50 each
next 6 and over	\$35 each

New Budget package 5 day turnaround	A4 to print file Small for web file
First artwork	\$50
next 2-5 artworks	\$25 each
next 6 and over	\$18 each

Sculpture	
First piece	\$150
next 2-5 pieces	\$60 each
6 and over	\$50 each

Prints	
Photo paper 10x8 prints	\$5
Photo paper 5x7 prints	\$4
A4 injet prints	\$10

Extra CD	\$15
To print via email file	\$2
Any painting behind glass	extra \$50 set up fee
Same day turnaround	extra 100% of total cost
24 hour turnaround	extra 50% of total cost
Retrieval of past images	\$45 first and \$5 each piece after
Call out fee	\$400

CMYK printer profiling	Accurate matching of your file to your off-set print company
First piece	\$28
2- 10 pieces	\$22.50 each
10 and over	\$20 each