



MICHAEL BRADFIELD PHOTOGRAPHY PTY LTD.

Photo Art Copy

Creating an Archive of your Art

Budget Package for 2D artwork

This package provides you with digital files that are suitable for printing brochures and invitations as well as emailing and posting images on the web. You also get a high quality ink jet proof sheet of all your images for your reference.

All images are supplied to you on CD and a copy retained by us should you ever lose your images. The job takes 5 working days from start to finish

Price Includes

- Two copies of each image provided on CD (one for print and one for web/email)
- Back up copy of images retained by Michael Bradfield Photography Pty Ltd for ten years

Note images required for A4 full bleed should be photographed using the Premium package

Benefits – Why Digital?

- Faster turn-around times than traditional film processing
- Save money and time on scanning
- Colour managed workflow to ensure the best possible reproduction of colour and tone from your artworks
- Reasonable prices

Artwork Reproduction on digital camera	Photography
First Piece	\$50
2 - 5 Pieces	\$50 for first image+ \$25 each image
6 Pieces and over	\$50 for first image + \$18 each image

Technical Information

Two digital files supplied

File Type	File size	Usage
Print TIF / RGB	30mb	8bit print ready file for brochures and invitations up to A4
Web JPEG	100-200kb	Web Ready for Internet or emailing

- Included in the image are Kodak colour control and grey scale patches to provide information for printing
- 30mb RGB files are suitable for reproduction up to A4 size for catalogues and invitations
- The digital photography is colour managed using an ICC compliant workflow to produce an accurate representation of your artwork from photography through to print

Other charges

- A \$400 call-out fee applies for out of studio work
- Courier and postage fees are charged separately
- Prices exclude GST
- Extra CDs
- To print via email jpegs
- Artworks that are behind glass
- Faster turnaround times
- Retrieval of past images
- RGB/CMYK conversions

Additional Services

- Photography of 3D artwork
- Accurate matching of your file to your off-set print company

Full Price list

Standard 2 day turnaround	A4 to print file Small for web file Proof sheet
First artwork	\$100
next 2-5 artworks	\$27 each
next 6 and over	\$25 each

Premium 2 day turnaround	A3 to print file Small for web file A4 print of each image
First artwork	\$100
next 2-5 artworks	\$42.50 each
next 6 and over	\$35 each

New Budget package 5 day turnaround	A4 to print file Small for web file
First artwork	\$50
next 2-5 artworks	\$25 each
next 6 and over	\$18 each

Sculpture	
First piece	\$150
next 2-5 pieces	\$60 each
6 and over	\$50 each

Prints	
Photo paper 10x8 prints	\$5
Photo paper 5x7 prints	\$4
A4 injet prints	\$10

Extra CD	\$15
To print via email file	\$2
Any painting behind glass	extra \$50 set up fee
Same day turnaround	extra 100% of total cost
24 hour turnaround	extra 50% of total cost
Retrieval of past images	\$45 first and \$5 each piece after
Call out fee	\$400

CMYK printer profiling	Accurate matching of your file to your off-set print company
First piece	\$28
2- 10 pieces	\$22.50 each
10 and over	\$20 each